

New European Bauhaus

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New European Bauhaus timeline

The number of contributions
is significantly growing

Partners' events

Topical meetings to identify
concrete challenges to be addressed

End Co-Design

Gathering information from
several sources

Sense Making process:
analysing and refining the
findings following an
interactive methodology

Calls for proposals

- Report on the design phase
- EC Communication

2021
SOTEU

2021
Prizes

Workshop
with experts

MAY

JUNE

JULY

SEPTEMBER

OCTOBER

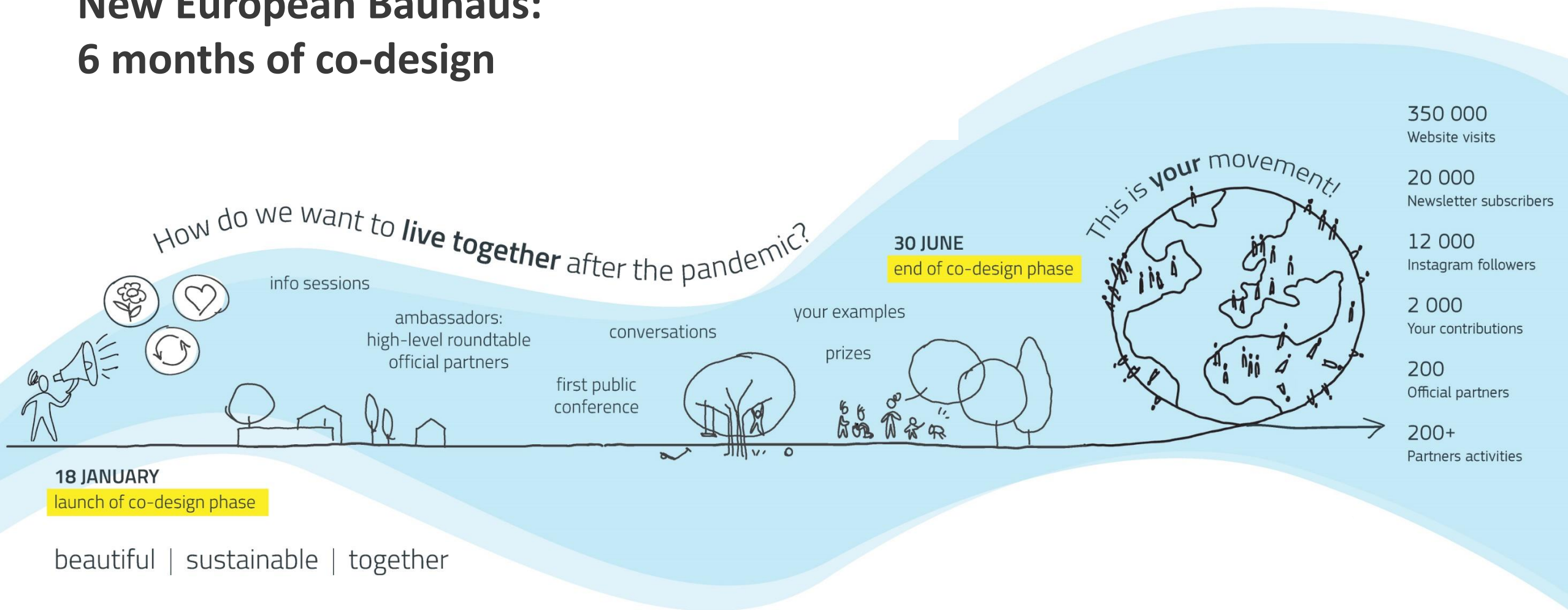
NOVEMBER

DECEMBER

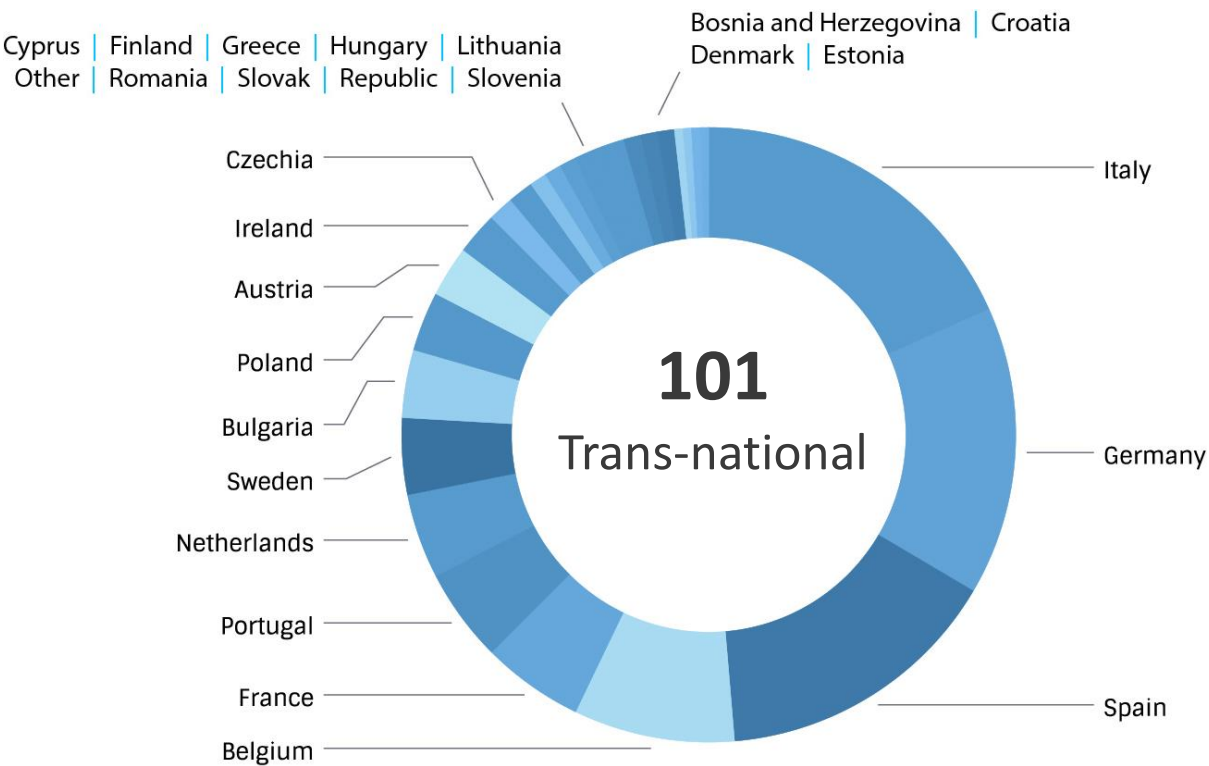
2022:

- NEB **Lab**
- NEB **Festival** – spring 2022
- Continued EU debate across Europe and **beyond**
- NEB **contact points** in MS
- **Report** on progress

New European Bauhaus: 6 months of co-design



A diverse and vibrant community of Partners





Instagram

15.5k followers

33k interactions

27k video views



Twitter

12k mentions

25k engagements



Website

450kvisits

950k page views



Newsletter

24k subscribers



Pinterest

99 pins

Communication



- 10 Categories
- 2 strands:
 - New European Bauhaus **Awards**
 - New European Bauhaus **Rising Stars**

Check here for the
[Winners Virtual Exhibition:](#)



Prefabricated unstabilised rammed earth elements for a greener and circular building industry



Neighbourhood lights for urban re-naturalization



Contemporary art as a tool to stimulate urban and social regeneration



Re-imagining our cities as an extension of nature



A circular supply chain for furniture





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PRIZE
NEW EUROPEAN
BALANCE



Brussels, 15.9.2021
COM(2021) 573 final

**COMMUNICATION FROM THE COMMISSION TO THE EUROPEAN
PARLIAMENT, THE COUNCIL, THE EUROPEAN ECONOMIC AND SOCIAL
COMMITTEE AND THE COMMITTEE OF THE REGIONS**

New European Bauhaus

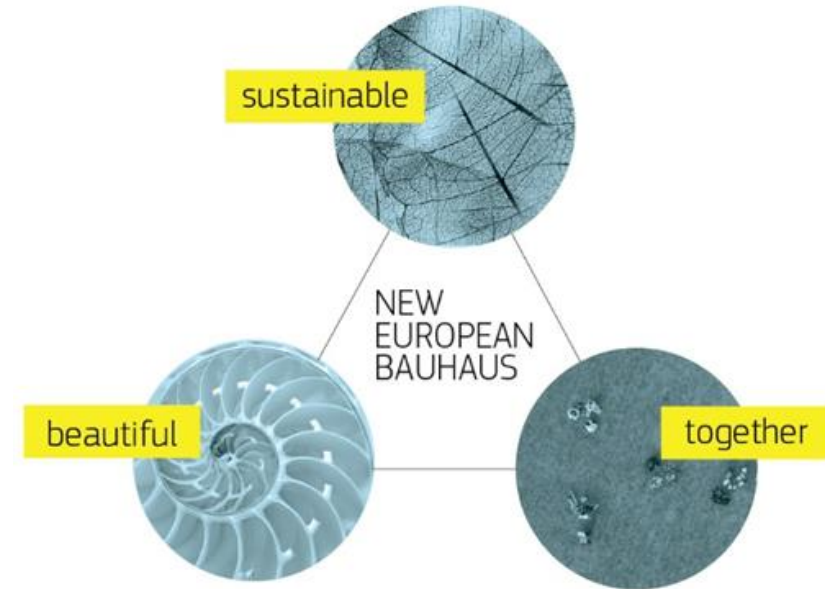
Beautiful, Sustainable, Together

New European Bauhaus



New European Bauhaus

- **Principles:** Global/local, participatory and transdisciplinary approach
- **Thematic axes of the transformation path:**
 - Reconnecting to nature
 - Regaining a sense of belonging
 - Prioritising the places and people that need it the most
 - The need for long term, life cycle thinking in the industrial ecosystem





Delivery

- **Impacts at 3 levels**
 - Transforming of places on the ground
 - Transforming of the enabling ecosystem for innovation
 - Diffusing of new meanings through education and culture
- **Cross-policy and cross-programmes**
 - Working with the New European Bauhaus Community
 - Setting the policy context
 - Mobilising a set of EU programmes
 - Calling on Member States to mobilise EU resources in shared management





Working with the New European Bauhaus Community

- Partners, High Level Round Table, wider community of “Friends”
- Experimenting, learning, delivering outputs
- Monitoring and feed back loop on policies and instruments
- First deliverables under the Commission-led agenda:
 - Labelling strategy and links with funding
 - Innovative funding: crowdfunding, mobilise private funding, incentivise investors
 - Regulatory analysis and experimentation
 - Key Performance Indicators
 - Places of knowledge and education
- Supporting Community led- Agenda:
 - Partners initiative
 - New roles of “hosts” and “sponsors”





Both physical and virtual, the Festival will be a gathering for the entire community to meet, debate, share, learn and celebrate.

Aim

- Share and debate progresses and results
- Promote visibility of the change makers
- Forster engagement of citizens

Three pillars: Forum, Fair, Fest

When and where

- 8 to 12 June 2022 (tbc), Brussels
- Satellite events across the EU



A rich policy ecosystem



Places

Demonstrators:

- Capacity building
- Off-the-shelf urban development financial instrument
- Commission walking the talk
- Seal of excellence



Enabling ecosystems

- Pathways to green, digital and resilient industrial ecosystems
- Research and innovation
- Creative industries, life style sectors, social economy
- Regulatory framework



New meanings

- Prizes and Festival
- Culture
- Education
- Youth





Online info sessions on New European Bauhaus funding opportunities

- Available calls
- Eligibility criteria
- Practical info and application process
- Q&A

When

- 29 November, 14:00 – 17:00
- 1 December, 14:00 – 17:00
- **27 January, 14:00 – 16:00**





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- #NewEuropeanBauhaus
- **Web:** <https://europa.eu/new-european-bauhaus>
- **Instagram:** @neweuropeanbauhaus
- **Pinterest:**
<https://www.pinterest.com/eucommission/new-european-bauhaus/>
- **Newsletter:**
https://europa.eu/new-european-bauhaus/stay-touch/e-zine_en





Thank you !